



OCEANMAN
WE ARE OPEN WATER SWIMMING

COACH CERTIFICATION

OCEANMAN OPEN WATER COACHES



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INTRODUCTION

Dear OCEANMAN OW Coaches,

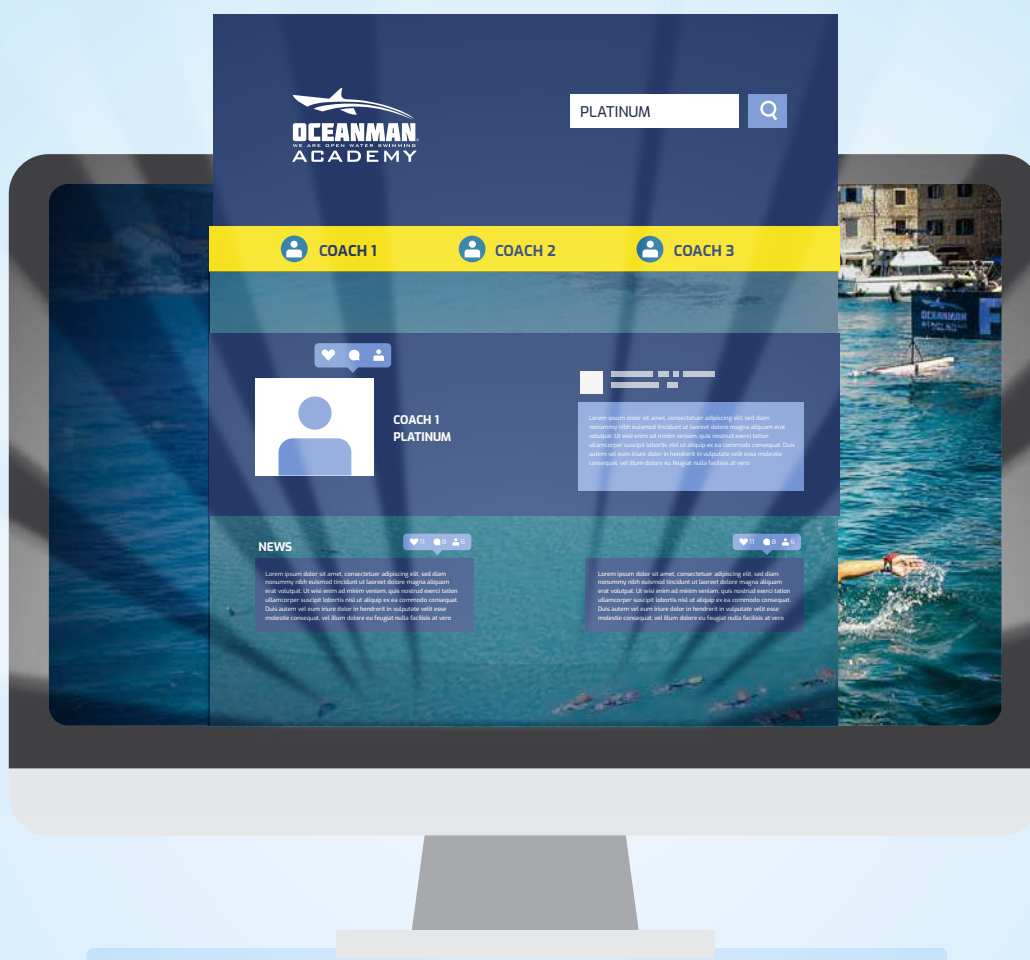
To enhance coach promotion, foster engagement with the **OCEANMAN** community, showcase your expertise, and upgrade your **Open Water Coach Certification** to the **OCEANMAN** Swimming Coach Certification (based on 4 modules), we are offering two distinct yearly packages with benefits for all of you.

Our website will be updated to accommodate this initiative, along with new social media channels like TikTok, YouTube, and Instagram to promote our coaches.

WEBSITE CHANGES

A FILTER WILL BE CREATED TO HELP USERS FIND AND SELECT THEIR IDEAL COACH

Filter criteria: Level: Platinum, Gold, Silver, Bronze, **Language, Country**



PROMOTION

Each coach will have the opportunity to promote themselves on the website with two levels of promotion:

1. Featured Coach - 250 USD

- › Blog publication
- › Potential articles in the magazine
- › Opportunity to create TikTok/YouTube content
- › Creation of an **OCEANMAN** social media profile
- › **OCEANMAN** apparel pack (Hoodie, T-shirt, Cap)
- › **30%** discount in the online shop
- › **15%** discount for clients on events and merchandise in the online shop
- › Opportunity to organize social swims
- › **OCEANMAN** Swimming Coach Certification course (3 months to complete after first access)

2. Standard Coach - 99 USD

- › Creation of an **OCEANMAN** social media profile
- › **OCEANMAN** T-shirt
- › **30%** discount in the online shop
- › **15%** discount for clients on events and merchandise in the online shop
- › Opportunity to organize social swims
- › **OCEANMAN** Swimming Coach Certification course (3 months to complete after first access)

HIRE YOUR PROMOTION

[HTTPS://OCEANMANSWIM.COM/REGISTER-MEMBRESIA/](https://oceanmanswim.com/register-membresia/)

ADDITIONAL INFORMATION

- Interested potential clients can contact coaches directly through email.
- Each coach is free to set their own pricing policy.



Join us in this exciting new phase!

Together, we will elevate the profile of our coaches,
strengthen our community, and conquer new horizons in
the world of open water swimming.

***We look forward to seeing you
soon on our website!***



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